

ACI'S 2ND NATIONAL  
**COMPREHENSIVE  
BREAST CENTERS  
OF EXCELLENCE**

June 23 - 25, 2010 • Philadelphia, PA

BUILDING AND IMPLEMENTING COMPREHENSIVE BREAST PROGRAMS AND SERVICES TO MAXIMIZE  
COMPETITIVE ADVANTAGE, MEET THE INCREASING DEMAND AND EXCEED PATIENT SATISFACTION

*\*Includes a site tour of the state-of-the art Fox Chase Cancer Center\**

**DISTINGUISHED SPEAKER FACULTY**

Massimo Cristofanilli, MD  
Chairman, Department of Medical Oncology  
FOX CHASE CANCER CENTER, Philadelphia, PA

Robert A. Burger, MD, Director, Women's Cancer Center  
FOX CHASE CANCER CENTER, Philadelphia, PA

Lillie Shockney, RN, BS, MAS, University Distinguished Service Assistant  
Professor of Breast Cancer, Administrative Director of Breast Center  
Assistant Professor, Dept of Surgery, Assistant Professor, Dept of  
Obstetrics and Gynecology, JHU School of Medicine Assistant Professor,  
JOHNS HOPKINS AVON FOUNDATION BREAST CENTER, Baltimore, MD

Mary Jean Houlahan, RN, BSN, BA, CCM, Manager, Oncology Patient  
Navigation Program, Comprehensive Breast Center  
GOOD SAMARITAN MEDICAL CENTER, West Palm Beach, FL

Kris Smith, RN, CASCA  
Division Administrator, Breast Surgery, Department of Surgery  
COLUMBIA UNIVERSITY MEDICAL CENTER, New York, NY

Beth DuPree, MD, FACS  
Medical Director, Breast Health Program  
HOLY REDEEMER HEALTH SYSTEM, Meadowbrook, PA

Christine McCarthy, Clinical Coordinator, Breast Center  
EMORY UNIVERSITY MEDICAL CENTER, Atlanta, GA

Eileen Ann Morgans RN, BSN, CBCN  
Breast Care Coordinator, Comprehensive Breast Center  
BRYN MAWR HOSPITAL, Bryn Mawr, PA

Amy Tarnower, MD, Associate Professor of Medicine  
Medical Director at UNMCC at Lovelace Medical Center  
UNIVERSITY OF NEW MEXICO and BREAST CENTER at WOMEN'S  
HOSPITAL Albuquerque, NM

Cam McClellan Teems, CPC, CPHIMS  
Principal Consultant and Founding Partner  
PRACTICE ADVANTAGE, Atlanta, GA

Lynn Doyle, Media Personality  
Host of Comcast "It's Your Call with Lynn Doyle", Newton, PA

Lori J. Goldstein, MD  
Director of BEC, Medical Oncologist  
FOX CHASE CANCER CENTER, Philadelphia, PA

AND MORE!

**LEARN ABOUT**

- Creating a State of the Art Comprehensive Breast Center to improve patient care, enhance workflow and efficiency
- Maximizing competitive advantage by providing innovative, integrated, high-quality and cost-effective care
- Accreditation program for breast centers
- Patient Advocacy and Navigation
- Coping with Space Constraints in Outpatient Chemotherapy and Inpatient Oncology Bed
- Measuring the quality of care within a Breast Center
- Utilize state-of-the-art innovation, clinical integration, quality outcomes and cost-effective care for a competitive advantage
- Improving patient care through interdisciplinary breast cancer management
- The Cancer Paradigm Shift: Who will take care of the breast cancer survivor?

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**LIMITED AVAILABILITY FOR:**

**EXCLUSIVE SITE TOUR:** Fox Chase Cancer Center,  
Robert C. Young, MD, Pavilion Women's Cancer Center  
**PRE-CONFERENCE WORKSHOP: DEFINING A BREAST  
CENTER OF EXCELLENCE HIGH RISK PROGRAM**  
presented by Practice Advantage